



LEADS PROGRAM ENROLLMENT AGREEMENT

THIS AGREEMENT made and entered on ____/____/____ by and between **Amir Feinsilber (Broker/Owner)**, of **The Force Realty**, (hereinafter referred to as "Broker"), and _____, (referred to as "Licensee").

The Parties recite that:

- A. _____ Licensee agrees to participate in a mandatory leads systems and procedures class prior to entering this program.
- B. _____ Upon acceptance into this program, an initial non-refundable leads marketing enrollment fee of \$250 will be collected. No lead assignments will be provided until this fee is paid.
- C. _____ Leads will be assigned based on a number of factors including but not limited to availability, geographic location, preferred language spoken and several other factors.
- D. _____ There are no guarantees as to the number or frequency of leads assigned. Licensee understands that these leads are high quality (not quantity) and will work expeditiously to provide the best customer service experience in a timely fashion as outlined during the leads system orientation class.
- E. _____ At the end of a 3 month trial period, another lead marketing fee will be collected if licensee desires to continue in the lead generation program. This fee will be waived if licensee transacts off the initial set of leads assigned or can demonstrate that a transaction is imminent.
- F. _____ The first 5 transactions under this plan will be subject to a 60% (licensee)/40% (company) split plus the standard transaction fee. Transactions 6+ will be subject to a 70/30 split.

Program Requirements:

- 3 years minimum licensed experience if part time
- 1 year of full time experience
- (Above waived if licensee completes mentorship program)
- Licensee must adhere to the policy and procedures set in place during the leads orientation class.
- Split will be based on total Gross Commission income. No buyer or seller credits are allowed under this plan without prior manager approval.

IN WITNESS WHEREOF, the parties have caused these presents to be duly executed.

"Licensee" (Please Sign Above)

Date:

"BROKER/MANAGER"

Date: